

IMPORTANT INFORMATION ABOUT DIGITAL PROOFING

PLEASE CHECK YOUR PROOF VERY CAREFULLY

Every care has been taken to follow your instructions, but the final responsibility for the accuracy of this proof rests with YOU the client.

Once you have approved the attached proof you have given approval for printing - in the case where there are errors on the printed job which were not alerted to on the attached proof - it is solely the client's responsibility. Please check the proof thoroughly as liability by PPS Print is limited to corrections only as indicated on the proof.



A NOTE ABOUT DIGITAL PROOFING

Whilst every effort is made to ensure the accuracy of your printing, PPS Print can't accept responsibility for colour inconsistencies between supplied files and the printed result without the provision of a high-end colour proof - (please ask a staff member if you require this service and we will supply you with a quotation.) A proof either on screen or generated by our in-house Xerox 1000 printer is not intended to be a colour proof and is for content only.



COLOUR REPRODUCTION WAIVER

By approving the attached proof you confirm that you have read and understood the information above and that no liability will be attached to PPS Print for any colour inconsistencies, perceived or otherwise, between the supplied files and the final printed product.

Print is

61%

more effective than email

according to a survey taken by PrintWeek of
250 buyers and marketing professionals

Online and offline working together...

**A COMBINED STRATEGY CAN
BOOST YOUR ONLINE TRAFFIC
BY 57%**

We know that all businesses continue to look for cost effective methods of generating new business from existing and new customers and direct mail is a proven method of achieving that objective. More and more of our customers are realising that online and offline campaigns need to work together rather than independently. Mail is the only medium to provide the creative possibilities to engage customers on all levels – offline and online! Mail and Digital are very effective partners.

Call **PPS** today on **01733 349881**
or visit **www.pps-print.com**
to find out more!



GROW YOUR BUSINESS WITH A TARGETED CAMPAIGN